



Versatile • Innovative • Profitable

As a New Leader VIP, you are cordially invited to tour our manufacturing facility in Cedar Rapids, Iowa...

Located on a 50 acre complex in Cedar Rapids, Iowa, New Leader's manufacturing facility totals 130,000 square feet, with a recently completed addition of more than 18,700 square feet.

We utilize the latest technology in the entire production process from initial design to the finished piece. Our engineering group uses state-of-the-art CAD systems that ensure proper fit and compatibility long before production ever begins. High powered iron phosphate washes remove scaling and dirt before the final paint process. An environmentally friendly down-draft paint booth provides a consistent finish while the bake oven cures paint at 180 degrees for durability and long life.

We constantly strive to incorporate the newest technologies into our manufacturing processes and day-to-day operations. It shows with every piece of equipment we sell.

Please contact us prior to your visit to make arrangements:

Highway Equipment Company
1330 76th Ave. SW
Cedar Rapids, IA 52404
800-363-1771
ilivingston@highwayequipment.com

